23rd Street Station

Bay County | Panama City-Panama City Beach, FL | 98,827 Sq Ft

650 West 23rd Street | Panama City, FL 32405

30.1910, -85.6695





Demographics	1 Mile	3 Miles	5 Miles
Population	5,343	48,188	85,778
Daytime Pop.	12,398	69,535	104,788
Households	2,203	19,771	34,133
Income	$108,659	$93,952	$101,992

Source: Synergos Technologies, Inc. 2024

Prime location in Panama City's major retail node

Anchored by Publix, with top national brands including Plato's Closet, Once Upon a Child, Supercuts, Firehouse Subs & Tropical Smoothie Café

Benefits from a strong daytime population of 69K+ within 3 miles

High visibility from 31K+ vehicles daily on W 23rd St (Kalibrate 2021)

Tenant stability as one third of the small shop tenants have been in the center for 10+ years



Mariah Klein 770.360.8448 Mariah.Klein@brixmor.com

Go to Center Page

23rd Street Station

Bay County | Panama City-Panama City Beach, FL | 98,827 Sq Ft

650 West 23rd Street | Panama City, FL 32405

30.1910, -85.6695



Available Spaces

22C 1,277 Sq Ft 360°

Current Tenants

Space size listed in square feet

01/02	Newk's Express Cafe	4,780
03	China 1	1,200
04	5 Star Nutrition	2,091
05	Firehouse Subs	2,400
07	Pet Supplies Plus	9,000
08	Plato's Closet	3,900
09	H&R Block	2,800
10	Supercuts	1,400
11	Tropical Smoothie Cafe	1,400
12	Publix	47,814
13	Jin Jin 88	2,100
14	Once Upon a Child	3,629
15	Publix Liquor	1,400
16/17	Olive Leaves	2,800
18	Renegade Insurance	2,800
19	Papa John's	1,400
20	Dragon Bowl Sushi & Asian Fusi	1,913
22A	Cartridge World	1,338
22B	Miracle-Ear	985
24	Lucky Goat	1,200
24B	California Nails	1,200
NAP01	NAP01	0
NAP02	Wendy's	0
NAP03	Innovations Federal Credit Uni	0
NAP04	Walmart	0

This site plan is for illustrative and information purposes only, showing the general layout of the shopping center; and is not a legal survey. Brixmor makes no representation or warranty that the shopping center is exactly as depicted as site conditions and tenant mix are subject to change over time.

1294



Mariah Klein 770.360.8448 Mariah.Klein@brixmor.com

Go to Center Page